

MBCP 1004

M.B.A. DEGREE EXAMINATION, MAY 2026.

First Semester

Common Papers

BUSINESS ENVIRONMENT

(2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (5 × 4 = 20 marks)

Answer any FIVE questions.

- 1. Enumerate the types of business environment.**
- 2. Discuss the nature of social responsibility of business obligations towards Employers.**
- 3. How to make your family business more Professional?**
- 4. List out the environmental issues connected with fisheries industries in India.**

5. Indicate the hurdles foreign investors are facing in India.
6. Discuss the scope of human resources contribution to productivity in India.
7. Write down the advantages of globalization.
8. Why foreign capital is essential in the development of Indian economy.

PART B — ($5 \times 8 = 40$ marks)

Answer any FIVE questions.

9. Explain the significance of a research report and narrate the various steps involved in writing such a report. Enumerate the important changes taking place in Indian business environment, and state the impact of emerging rural markets on business in India.
10. Explain the relationship between corporate governance and social responsibility.
11. Explain the nature and significance of Political Environment.
12. Discuss the issues of Golden quadrilateral project in India and its impact on Indian economy.

13. Illustrate the advantages and disadvantages faced by Indian Economy due to Multinational companies.
14. Give a brief account of the nature of social cultural environment prevailing in India.
15. Critically evaluate the policy measures adopted by the Government of India to encourage inflow of foreign capital.

16. Define stock exchange and describe its key functions and roles in attracting FDI in India.

PART C — ($1 \times 15 = 15$ marks)

Answer the following.

17. Case study : Compulsory
Make a case for inviting foreign capital in India. Critically evaluate the policy measures adopted by the government to encourage inflow of foreign capital.